Job Title: Content Writer Intern

Location: NOIDA, WTI Headquarters

Job Overview:

We are looking for a highly motivated content writer intern to join our team and enrich our website with new blog posts and marketing copy. You will be responsible for conducting research on industry-related topics, generating ideas for new content types, and proof-reading articles before publication. If you are familiar with producing online content and have an eye for detail, we would like to meet you.

Please share samples of your work or portfolio of your published articles, along with your application. Ultimately you will deliver quality writing pieces that appeal to our audience, attract donors and boost brand awareness.

Responsibilities:

1. Content Creation: Produce high-quality, well-researched, and compelling content related to wildlife conservation, including blog posts, articles, social media posts, newsletters, and website content.
2. Research: Conduct thorough research on wildlife species, conservation initiatives, and related topics to ensure accuracy and relevance of content.
3. Storytelling: Develop captivating stories that showcase the impact of our conservation efforts, success stories, and the challenges faced in conserving wildlife.
4. Collaborate with Team: Work closely with our conservation experts, field teams and designers to gather information and visual materials for content creation.
5. Editing and Proofreading: Review and edit content to ensure it adheres to brand guidelines, is error-free, and maintains a consistent tone and voice.
6. SEO and Keywords: Optimize content for search engines and use relevant keywords to improve visibility and reach a broader audience.
7. Monitor Trends: Stay up-to-date with wildlife conservation trends, news, and online discussions to identify potential content opportunities.

Qualifications:

1. Educational Background: Pursuing or recently graduated with a degree in communications, journalism, environmental science, biology, or any related field.
2. Passion for Wildlife Conservation: Demonstrated interest in nature and wildlife conservation.
3. Writing Skills: Exceptional writing skills with a keen eye for grammar, punctuation, and syntax. Able to adapt writing style for different platforms and target audiences.
4. Creativity: Ability to tell compelling stories and generate unique content ideas to engage and inspire the audience.
5. Research Abilities: Proficient in conducting online research and verifying information from reliable sources.
6. Social Media Savvy: Familiarity with various social media platforms and trends.
7. Team Player: Strong collaboration skills and willingness to work with diverse teams.

8. Time Management: Able to manage multiple tasks, meet deadlines, and prioritize effectively.
9. Environmental Awareness: Basic understanding of wildlife conservation and environmental challenges.
10. Software Proficiency: Familiarity with word processing software, content management systems, and social media management tools is a plus.

Duration:

The internship is expected to last for 6 months, with the possibility of extension based on performance and organizational needs.

Note: This job description is intended to provide an overview of the responsibilities and requirements for the position. Duties and qualifications may be subject to change based on the organization's evolving needs